



THE COALITION AGAINST WILDLIFE TRAFFICKING

Partners in the Global Fight Against Illegal Wildlife Trade

SHARED MISSION

Working Together to End the Illegal Trade in Wildlife

SHARED GOALS

Improve Wildlife Law Enforcement

By expanding enforcement training and information sharing
and strengthening regional cooperative networks

Reduce Consumer Demand for Illegally Traded Wildlife

By raising awareness of the impacts of illegal wildlife trade on biodiversity
and the environment, livelihoods, and human health; its links to organized
crime; and the availability of sustainable alternatives

Catalyze high-level political will to fight wildlife trafficking

By broadening support at the highest political levels for actions to
combat the illegal trade in wildlife

SHARED APPROACH

Work individually and jointly toward achieving the Coalition's goals, with each Partner acting where it can contribute most effectively

Support the effective implementation and enforcement of the Convention on International Trade in Endangered Species of Wild Flora and Fauna (CITES) and avoid duplication of efforts

Educate consumers about alternative, sustainable choices

Improve wildlife legislation and raise awareness of wildlife laws and the penalties for violating them

Exchange information and expertise on best practices and lessons learned

Inform Partners of projects and activities undertaken in support of the Coalition's shared mission and goals

Facilitate contacts and dialogue among partners and other public and private entities active in combating wildlife trafficking

Communicate and promote the Coalition's activities to others, in consultation with Partners

Recognize outstanding achievement in fighting wildlife trafficking